

December, 2023



BUILDING GOODWILL



New Year, New Opportunity!

We at Goodwill Industries of Kentucky are excited to announce the project teams overseeing construction of the Opportunity Center on the Norton Healthcare Goodwill Opportunity Campus have reached a point of substantial completion, meaning our move is imminent!

In the coming months, Goodwill employees working at our current headquarters and our co-locating partners will begin moving into the space, with a goal to cut the ribbon on the new Center in March. Co-locating partners include Big Brothers/Big Sisters, KentuckianaWorks, Volunteers of America, Park Community Credit Union, the Kentucky College of Barbering, University of Louisville School of Dentistry, Legal Aid Society and the YMCA.

In addition to connecting with community partners to provide resources to an underserved community made up of mostly African Americans and other minorities, Goodwill made minority involvement a major goal in the construction process. We began the project with a goal to have African Americans and other minorities make up 27% of our Minority Business Enterprise (MBE) goal and 25% of our workforce. On the date of the Center's substantial completion, we reported a 34% MBE inclusion rate and 57% MBE workforce participation rate, eclipsing both goals!

For more information about the Opportunity Center and important dates as we draw closer to the grand opening, please stay tuned to GoodwillWestLouisville.com and our social media channels [@goodwillky!](https://twitter.com/goodwillky)



Drone image facing downtown



OPPORTUNITY IS KNOCKING

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Do you hear that? It's opportunity knocking! Help support this one-of-a-kind community revitalization project by making a gift to the Opportunity is Knocking campaign. Here's how you can donate:

- Visit GoodwillWestLouisville.com • Text GoodwillKY to 801801
- Mail a check to the current Goodwill headquarters located at 1325 S. 4th Street, Louisville, KY 40208

LIVE PHOTO FEED OF SITE

Individuals invested in Goodwill's move to West Louisville can see the progress for themselves! A live photo feed, which updates every two hours, is now available at GoodwillWestLouisville.com.

RECENT COMMUNITY EVENTS

West Louisville Opportunity Center Media Tour

We recently held a [donor appreciation event](#) at our West Louisville Opportunity Center project site that allowed media and financial contributors to get an early look at the 125,000 square-foot, multi-faceted resource center in one of Louisville's most underserved communities.

To watch news clips from the event, click the links below:

WHAS: [‘So much more than just a building’: A first look at the West Louisville Opportunity Campus](#)

WDRB: [‘Dawning of a new day’ | West Louisville Opportunity Center in final stages of construction](#)

WLKY: [Norton Healthcare Goodwill Opportunity Campus in west Louisville nearing completion](#)



PROJECT UPDATE

Exterior

- Sidewalks are being installed
- Parking lot is formed and ready for final asphalt
- Hardscape and landscaping are being installed
- Playground is being installed

Interior

- Power and Gas have been turned on
- HVAC units have been started up
- Plumbing and electrical have passed final inspection
- Final finishes and final paint are ongoing
- Furniture and graphics are being installed

PROJECT UPDATE IMAGES



Drone image facing north



Exterior development



First floor development



Second floor development



Partner space development

