

November, 2023



BUILDING GOODWILL



Happy Donor Appreciation Month!

In November, Goodwill proudly celebrates Donor Appreciation Month, a time to recognize and thank supporters who have made financial contributions, donations to stores and/or offered their time and expertise all to help maintain and enhance our mission.

Thanks to our generous donors, our mission to serve the underserved and create pathways out of poverty for Kentuckians is as relevant as ever – highlighted by the Norton Healthcare Goodwill Opportunity Campus, our largest mission-related investment in our 100-year history.

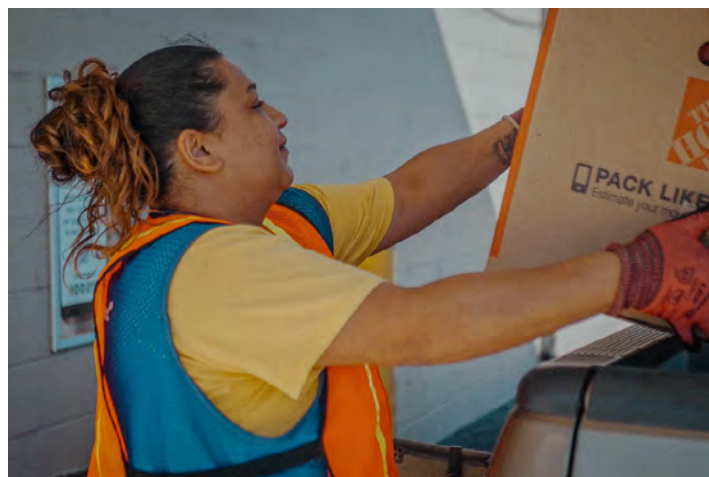
The Opportunity Center on the campus is expected to serve more than 50,000 people every year and help place more than 600 job seekers into full-time employment with businesses throughout the region that pay a minimum of \$13 per hour – creating a cumulative annual impact of \$18.7 million.

To help support the Opportunity Campus, we ask all donors who are interested in donating monetarily to support our capital campaign, “Opportunity is Knocking.” The campaign has a goal to raise \$15 million by the end of 2023 to help fund the projects that will serve Kentucky’s most underserved communities.

Here’s how you can donate:

- Visiting GoodwillWestLouisville.com
- Texting GoodwillKY to 801801
- Mailing a check to the Goodwill headquarters located at 1325 S. 4th Street, Louisville, KY 40208

As of this writing, we’ve raised more than \$12 million. During this Thanksgiving season and Donor Appreciation Month, we would like to say thank you for helping us help others!



OPPORTUNITY IS KNOCKING

Do you hear that? It’s opportunity knocking! Help support this one-of-a-kind community revitalization project by making a gift to the Opportunity is Knocking campaign. Here’s how you can donate:

- Visit GoodwillWestLouisville.com · Text GoodwillKY to 801801
- Mail a check to the current Goodwill headquarters located at 1325 S. 4th Street, Louisville, KY 40208

LIVE PHOTO FEED OF SITE

Individuals invested in Goodwill’s move to West Louisville can see the progress for themselves! A live photo feed, which updates every two hours, is now available at GoodwillWestLouisville.com.

RECENT COMMUNITY EVENTS

West Louisville Opportunity Center Media Tour

We at Goodwill held an exclusive, first-glimpse media tour of the West Louisville Opportunity Center project site on Wednesday, November 29. During the event, local elected officials and significant donors who have supported the project spoke and were spotlighted. Additional elected officials and significant donors were in attendance.

Speakers included Goodwill President and CEO Amy Luttrell, Chief External Affairs Officer DeVone Holt and UPS Community Relations Manager Andrew Takami. Takami explained to those in attendance why UPS chose to support our project.

Check GoodwillWestLouisville.com for a recap of the event, including news clips and photos.

PROJECT UPDATE

Exterior

- Installation of windows and brick is complete
- Installation of metal panels is ongoing
- Installation of Nichiha Fiber Cement panels and cast stone has begun
- Underground detention basin is complete
- Parking lot paving and outdoor plaza hardscape is ongoing

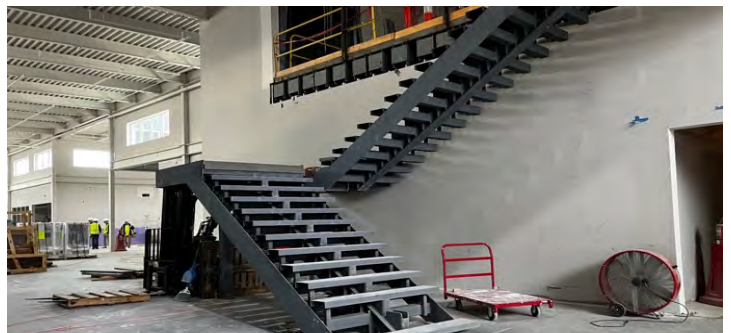
Interior

- Drywall is finished and painting is ongoing; Final paint for second floor has begun
- Flooring and millwork installation has begun on second floor
- Two rooftop units have been installed
- Permanent power is installed and waiting on LG&E inspection

PROJECT UPDATE IMAGES



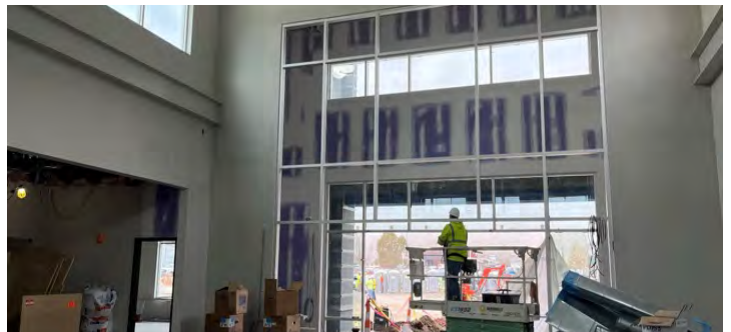
Exterior construction is still ongoing.



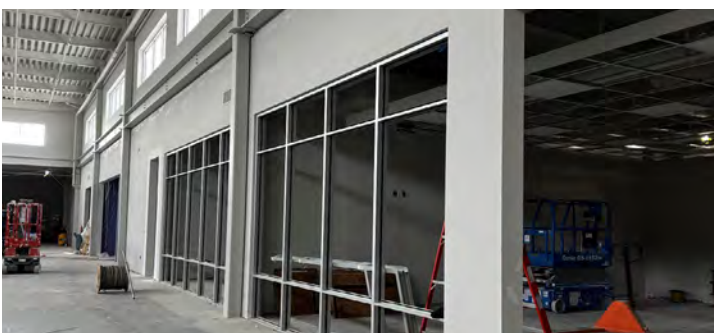
Main stairway construction.



Development of outdoor plaza is ongoing.



Main entrance construction.



Development of interior partner spaces is ongoing.

