

MARCH, 2023



BUILDING GOODWILL



A MONUMENTAL STEP

Excitement is in the air at 28th Street and Broadway in West Louisville as steel has been erected at the project site of the Norton Healthcare Goodwill Opportunity Campus, a monumental step in the construction process.

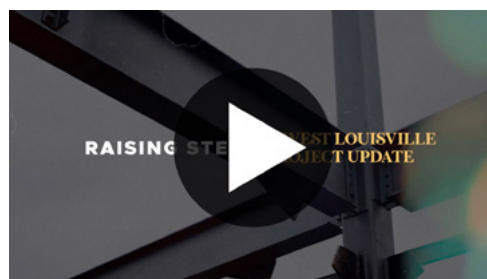
Steel erection began in February and is nearing completion. The entire two-story portion of the building has been erected, according to Harmon Steel Project Manager Alex Kirchner. To learn more about Harmon Steel, view the Project Team section of this update.

To celebrate the steel erection, Goodwill Industries of Kentucky will be hosting a Topping Out Ceremony on Tuesday, April 4. The ceremony will feature the placement of the final steel beam, a construction tradition

that has been occurring in some fashion for centuries.

At the ceremony, elected officials, members of contributing organizations and West Louisville residents will have the opportunity to sign the final steel beam. Stay tuned for more information about the event as the date nears and see the Upcoming Community Events section of this update for more events.

To watch a recent video from the project site, click the image below.



OPPORTUNITY IS KNOCKING

Do you hear that? It's opportunity knocking! Help support this one-of-a-kind community revitalization project by making a gift to the Opportunity is Knocking campaign. Here's how you can donate:

- Visit GoodwillWestLouisville.com
- Text GoodwillKY to 801801
- Mail a check to the current Goodwill headquarters located at 1325 S. 4th Street, Louisville, KY 40208

UPCOMING COMMUNITY EVENTS

West Louisville Opportunity Center Topping Out Ceremony, April 4

Goodwill and our friends at Norton Healthcare will celebrate the installing of final steel beam. The last steel beam placed is a major milestone in the evolution of a building project. This milestone is commemorated by painting the beam and having the project team, construction team, designers, owners and other dignitaries sign the beam for posterity. This custom celebrates the construction process and is viewed as the first introduction of the building to the public. Stay tuned for more information about the event as the date nears.

Kentucky Derby Festival Block Party, April 15

Kentucky Derby Festival Morning Line, April 17-18

Kentucky Derby Pegasus Parade, April 30

Goodwill is a proud sponsor of the 2023 Kentucky Derby Festival and as part of the sponsorship will be cohosting several activities leading up to one of the oldest running sports events in the nation. Stay tuned for more details as the date nears.

PROJECT TEAM SPOTLIGHT – HARMON STEEL, INC.

Harmon Steel, Inc. is no stranger to West Louisville.

Although the 35-year-old, minority-owned company is based out of Indianapolis, Harmon Steel has taken pride in constructing high-impact buildings in the disinvested community, such as the Norton Healthcare Sports and Learning Center, the Republic Bank Foundation YMCA on 18th Street and Broadway and the connected West Broadway Elementary School.

So, when the opportunity to erect steel at the Norton Healthcare Goodwill Opportunity Campus arose, it was a no-brainer. According to Project Manager Alex Kirchner, Harmon Steel's relationship with Calhoun Construction helped.

"We budgeted this project with multiple different firms before it actually started to come to fruition," Kirchner said. "We have a relationship with Calhoun. We've done a bunch of work in the Louisville area with them. ... It just kind of worked out from the relationship with Calhoun."

Kirchner said disinvested communities have been an emphasis for minority-owned Harmon Steel. He said, "It is great to give back to that area and community."

The entire two-story portion of the building has been erected with the only one-story portion up next.



Harmon Steel, Inc. ownership group



PROJECT UPDATES:

For the first time this March, individuals invested in Goodwill's move to West Louisville can see the progress for themselves! A live photo feed, which updates every two hours, is now available at GoodwillWestLouisville.com.



STEEL ERECTED



UNDERGROUND UTILITY & STEEL ERECTION



SLAB PLACEMENT





Norton Healthcare



Goodwill Opportunity Campus



www.GoodwillWestLouisville.com

**CALHOUN**
CONSTRUCTION

**MATHIS & SONS**
CONTRACTORS

**STUDIO A**

**kpff**
STRUCTURAL ENGINEERS

**KLH**
ENGINEERS

**rowne**
ENGINEERING & CONSTRUCTION

**bdc**
BOOKER DESIGN COLLABORATIVE

**DETAILS**
CONCRETE GROUP

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LAND DESIGN & DEVELOPMENT, INC.

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Park Community Credit Union
YMCA of Greater Louisville
Volunteers of America
Legal Aid Society

Big Brothers Big Sisters of Kentuckiana
Shawnee Christian Healthcare
KY College of Barbering
KentuckianaWorks
Creative Spirits